

BUY
FOOD
TOSCANA

B2B Meetings Firenze, 28-29 October 2026

An event by



Regione Toscana



Camera di Commercio
Firenze
dal 1770 la casa delle imprese

Organized by



PromoFirenze
AZIENDA SPECIALE
Camera di Commercio di Firenze



fondazione
sistema toscana



Introduction

BuyFood Toscana **Discover quality Tuscan products**

B2B meetings will take place
in Florence

Over 60 food producers from all
over Tuscany showcase their best
production

Come and find new business opportunities!



Buyers' Package

Catalogue with Tuscan food products included certified, BIO and traditional

2 days personalized **agenda** of B2B meetings in Florence

Thematic tour in Tuscany on 3rd day
(*optional*)

Helpdesk available during the whole event

Apply now

Application is available until 18 September 2026



What you get as part of BuyFood Toscana 2026?

Round trip **flight ticket**
(economy class)

Assistance during **B2B**
meetings sessions

1 networking dinner on
28 October

3 nights **accommodation** in
Florence 4-star hotel
*(4 nights in case of optional
Tour)*

Complete **catalogue** of the
food producers and **personal**
meetings agenda

Lunch during B2B Meetings
(28 and 29 Oct)

Private transfer
airport/hotel/airport

Thematic Tour /
Company Visits (30 Oct)

All costs related to **optional**
activities are **covered**

Participants will be required to pay **100.00 € deposit**

Deposit has to be paid by credit card at the moment of **acceptance** of the participation form and before issuing flight tickets.

Deposit will be **RETURNED**:

- After your participation
- If BuyFood Toscana will be cancelled by organizers
- In case of cancellation due to:
 - Restrictions from local or international authorities
 - Health Problems (medical certificate required)

Second participant will be required a 50.00 € payment to access the event venue.
No travel and hospitality costs will be covered