



THE BEST OF ITALIAN DESIGN

For design professionals only

7th edition

October 21-22, 2026 | Miami Design District



EXHIBITOR'S PACKAGE

Under the auspices of

Organized with the support of



Consulate General of Italy
Miami



THE BEST OF ITALIAN DESIGN

7th Edition



October 21-22, 2026
Miami Design District

The Event

The Best of Italian Design is 2 day-event dedicated to those Italian companies interested in meeting with local professionals in the design industry.

The event will include B2B and B2C activities. Exhibiting companies will have the chance to meet 200+ interior designers, architects, real estate developers.

Exhibitors

15 Italian interior design and high-end craftsmanship companies

Target

Professionals in the design industry, international design lovers

The Talks

Renowned speakers present the newest trends in the industry

Alliance

Engage with the most prominent design industry association in South Florida.

Business Networking

Between Italian furniture manufacturers and local architects, interior designers, real estate developers, and representatives of industry associations

Networking Cocktail

Industry professionals and exhibitors celebrate Italian excellence in design, networking informally, and tasting Italian wines



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The Timeline

Note: detailed daily timeline will be reconfirmed 1 month prior to the event day.

DAY 1 - 21 OCTOBER 2026

Morning **EXHIBITORS' EXPO AREA SET UP**

Afternoon

TALKS - Session I:

- ☐ Welcome remarks by the IACCSE President and the Consul General of Italy
- ☐ Market notes by the Italian Trade Agency
- ☐ Open discussion with renowned architects, interior designers, and real estate developers

PRODUCTS SHOWCASING in the Expo Area

BUSINESS MEETINGS between exhibitors and design professionals in the Expo Area - Session I

Evening

TALKS - Session II

Networking Cocktails & Meetings - Session II

- ☐ Business Meetings in the Expo Area
- ☐ Informal Networking among exhibitors and design professionals
- ☐ Drinks & Bites



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DAY 2 - 22 OCTOBER 2026

Morning

INDUSTRY TALKS and Panel Discussions with architects, interiors designers, and developers - Session III

BUSINESS MEETINGS in the Expo Area - Session III

LIGHT LUNCH

Afternoon

TALKS and interactive discussions with exhibitors - session IV

BUSINESS MEETINGS in the Expo Area

Evening

INDUSTRY TALKS and panel discussions - session V

COCKTAIL DESIGN NIGHT & NETWORKING -synergic event organized across selected showrooms in the Miami Design District with a high-end audience of architects, interior designers, developers, and design lovers

CURATED NETWORKING in the Expo Area & participating showrooms

DRINKS AND BITES



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Exhibitor's Benefits Exhibitor packages ensure maximum exposure within the actual event and beyond:

- ☐ Contribute to showcasing Italy in the United States in one of the most sophisticated and cosmopolitan cities in the world: Miami.
- ☐ Be part of an institutional initiative organized by the Italy-America Chamber of Commerce in collaboration with the Italian Trade Agency, the Consulate General of Italy and industry associations.
- ☐ Gain visibility and connections with an international audience.
- ☐ Reach professionals in the design industry with a special interest in Italian products.
- ☐ Raise your brand awareness by being presented side by side with some of the most renowned Italian companies.
- ☐ Take part in a dynamic event that will enhance your brand image, by linking it to the excellence of Italian products.



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Argento Exhibitor Benefits

\$5,500.00*

- ☐ Exhibit area consisting of a table (6ft), two chairs, and a self-standing sign;
- ☐ Contact list of industry professionals that reported a preference to meet with your company, while registering for the event;
- ☐ Invitation for 4 company representatives to the Business Meetings, Talks, and Networking Cocktails;
- ☐ Additional invitations available for 10 among your clients (architects / interior designers) to the Business Meetings, Talks, and Networking Cocktails;
- ☐ Company logo in the Official Invitation of the event and in the event registration form (visibility among 2,000+ architects and interior designers);
- ☐ Company mentioned in the IACCSE promotion of the event as follows: IACC website event page, Facebook page (tag), Instagram page (tag), LinkedIn page (tag), and article in the Newsletter (sent to 3,000 active contacts);
- ☐ Company logo display on event directory;
- ☐ Company logo in the presentation loop displayed on the video screen;
- ☐ Authorization to use images and video of the event.

*discount fee already applied, thanks to the support of the Italian Trade Agency



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Oro Exhibitor

\$9,000.00*

Benefits

- ☐ Exhibit area (8x8 feet), including a table, two chairs, and a self-standing sign.
- ☐ Contact list of industry professionals that reported a preference to meet with your company, while registering for the event;
- ☐ Bespoke introductions to 5 top interior designers and/or architects;
- ☐ Invitation for 8 company representatives to the Business Meetings, Talks, and Networking Cocktails;
- ☐ Additional invitations available for 20 among your clients (architects / interior designers) to the Business Meetings, Talks, and Networking Cocktails;
- ☐ Projection of your company's corporate video in loop in the main screen;
- ☐ Prominent position of your company logo in the Official Invitation of the event and in the event registration form (visibility among 2,000+ architects and interior designers);
- ☐ Exhibitor presentation with a dedicated description of your company and link to the corporate website as follows: IACC website event page, Facebook page (tag), Instagram page (tag), LinkedIn page (tag), and article in the Newsletter (sent to 3,000 active contacts);
- ☐ Company logo displayed in prominent position in the event directory;
- ☐ Prominent position of your company logo in the presentation loop displayed on the video screen;
- ☐ Authorization to use images and video of the event.

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Contact Information

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Past Editions

The past editions of The Best of Italian Design were organized in collaboration with the Italian Trade Agency (ITA) – Miami Office and in partnership with ASID Florida South Chapter, FIU Business, IIDA South Florida Chapter, AIA, Miami Design District. On average, each edition saw the participation of:

- 20+ guest speakers
 - 15+ exhibiting companies and sponsors
 - 6 institutional and industry partners
 - 150+ design professionals in attendance
 - 6 showrooms involved simultaneously in our Food Design Night
 - 12 food & wine partners
 - 350+ design lovers in attendance
- [Click here to watch the recap video of the 6th edition](#)
 - [Click here to watch the recap video of the 5th edition](#)
 - [Click here to watch the recap video of the 4th edition](#)
 - [Click here to view the exhibitor testimonials](#)

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EXHIBITOR FORM

Deadline: June, 30st, 2026

Please complete the form below to confirm your sponsorship and return to: marketing@iacc-miami.com | Phone: +1(305) 577-9868.

CONTACT INFORMATION

Company
Name

Contact
Person

Contact Email
Address

Contact Phone
Number

Addres
s

City | State | Zip
code

EXHIBITOR PACKAGES Availability is limited on a first come first serve basis |
payment is proof of commitment

☐ Argento Package* \$5.500 ☐ Oro Package* \$9.000

Cancellation Policy: Within 90 days from the event day, 50% refund of the amount paid. Less than 90 days from the event, the amount is not refundable.

PAYMENT INFORMATION

☐ Please send me an invoice

☐ ACH

☐ Foreign Wire Transfer

☐ Credit Card

Foreign Wire Transfers are subject to a \$35 fee

Credit Cards are subject to a 3% fee

Card Type: ☐  ☐  ☐  ☐ 

Name On Card

Card Number

Expiration Date

Security Code

Zip Code

Amount \$

Signature

Date