



Business Meetings Firenze, 10-11 February 2023

An event by



Regione Toscana



Camera di Commercio
Firenze
dal 1770 la casa delle imprese

Organized by



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The 2023 edition of **BuyWine Toscana** is confirmed!
Discover Tuscan Wines and enjoy the beauty of Tuscany.

One-to-one B2B meetings will
take place in Firenze

230 wine producers from all over
Tuscany showcase their best
production

Come and find new business opportunities!



Thu, 9 February 2023

Arrival and private
transfer
to the hotel



Fri, 10 February 2023

B2B meetings at
event venue
Welcome **dinner**



Sat, 11 February 2023

B2B meetings at
event venue



Sun, 12 February 2023

Departure
or
Optional **Wine**
Tour in Tuscany
(TBD)



Mon, 13 February 2023

Departure
in case
of Wine Tour

**program is not definitive and may vary*



What you get

Wide selection of **Tuscan wine makers**

Online catalogue and technical **wine sheets**

Wine Tour experiences (TBD)

2 days personalized **agenda** of B2b meetings in Firenze

Networking moments

Helpdesk available before and during the event

Apply now



Round trip **flight ticket** (economy class)

Private transfer airport/hotel/airport
on the date of the Event: arrival Feb 9
departure 12 or 13 in case of Wine
Tour

3 nights accommodation in
Florence 4-star hotel
4 nights in case of Wine Tour

Welcome dinner

Lunch on 10 and 11 February

Optional **Wine Tour** in Tuscany (TBD)

Complete **catalogue** of the **wine producers**
and **personal meetings agenda**



A **participation fee** is required to attend BuyWine.

1st buyer from short distance countries

(Europe and Mediterranean Area)

Admission fee € 230,00 covers:

- international flights/trains
- 3-nights hotel stay in Florence city centre (in Feb. 9 out Feb. 12) - 4 nights in case of Wine tour (out Feb. 13)
- lunches during the event
- welcome dinner
- local transfers (incl. from and to Florence Airport/Station) on the date of the Event: arrival Feb. 9 departure 11, 12 or 13 in case of Wine Tour
- personal meeting agenda and on line complete catalogue
- full onsite assistance

Second participant from the same company (both from short and long distance countries)

Admission fee € 150,00 covers:

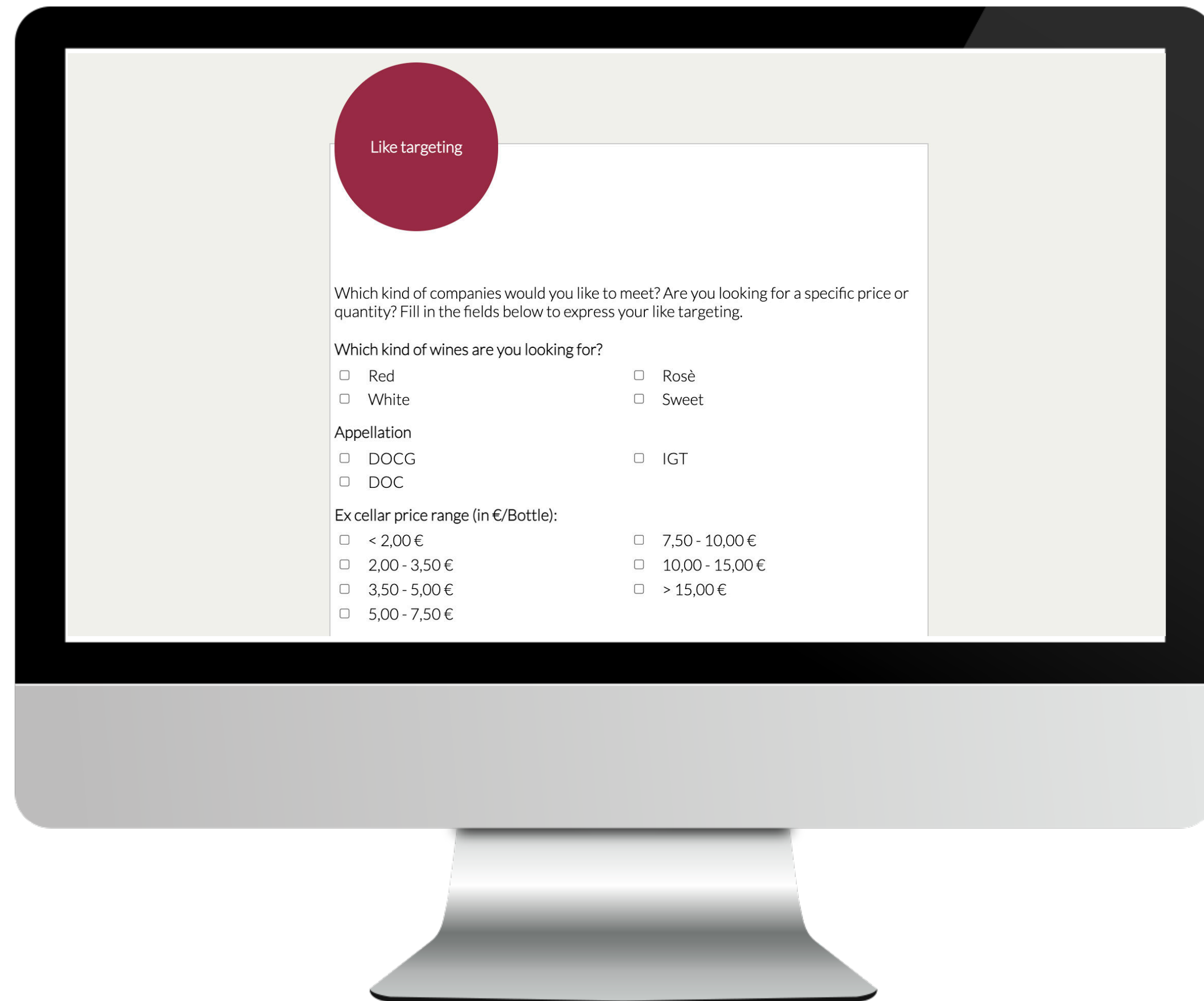
- lunches during the B2b event
- welcome dinner
- local transfers (incl. from and to Florence Airport/station)
- personal meeting agenda and online complete catalogue
- full onsite assistance

For second participants, International flights and hotel accommodation are not included.

Participation fee has to be paid by **credit card** at the moment of acceptance of the participation form and before issuing flight tickets.

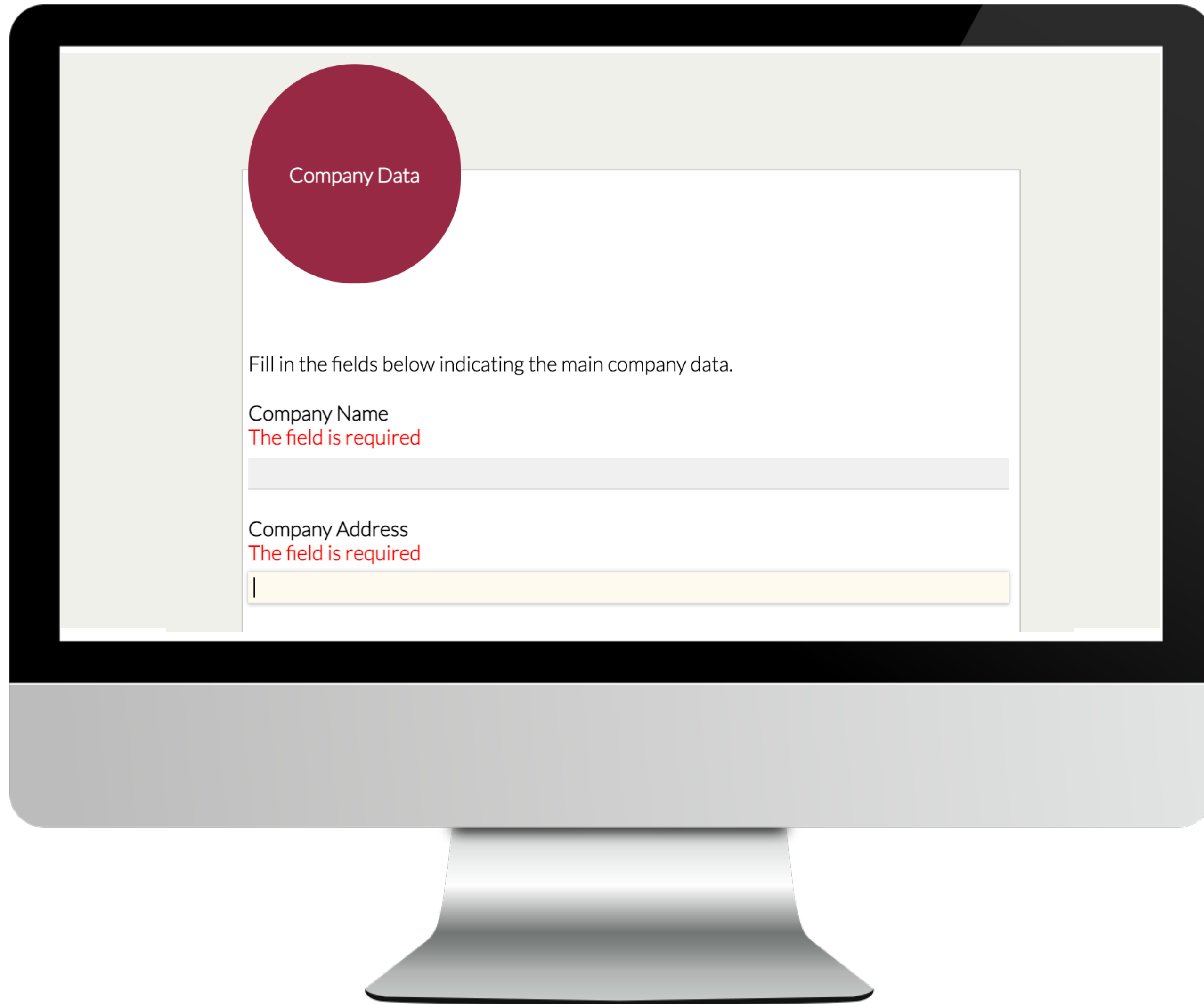


Be part of it, apply now!



Step 1

Fill in the **application form** with your **company profile**



Step 2

Wait for **BuyWine confirmation** and finalize the registration.

Official **travel agency** will define with you **travel** and **accommodation details**



Sessions of Work



**Profiling
Session**



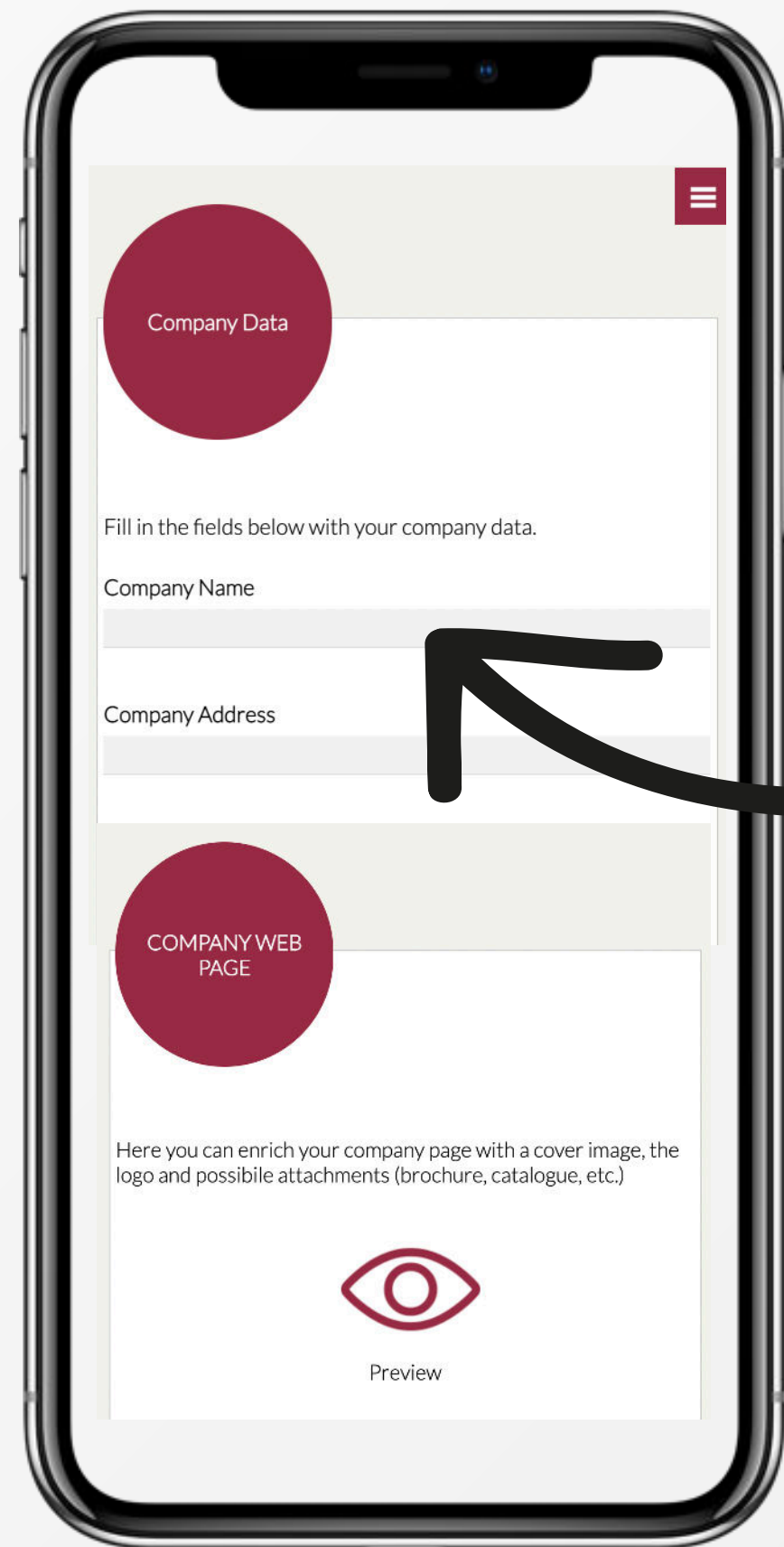
**Producers
Like Session**



**Matchmaking
& Agenda**



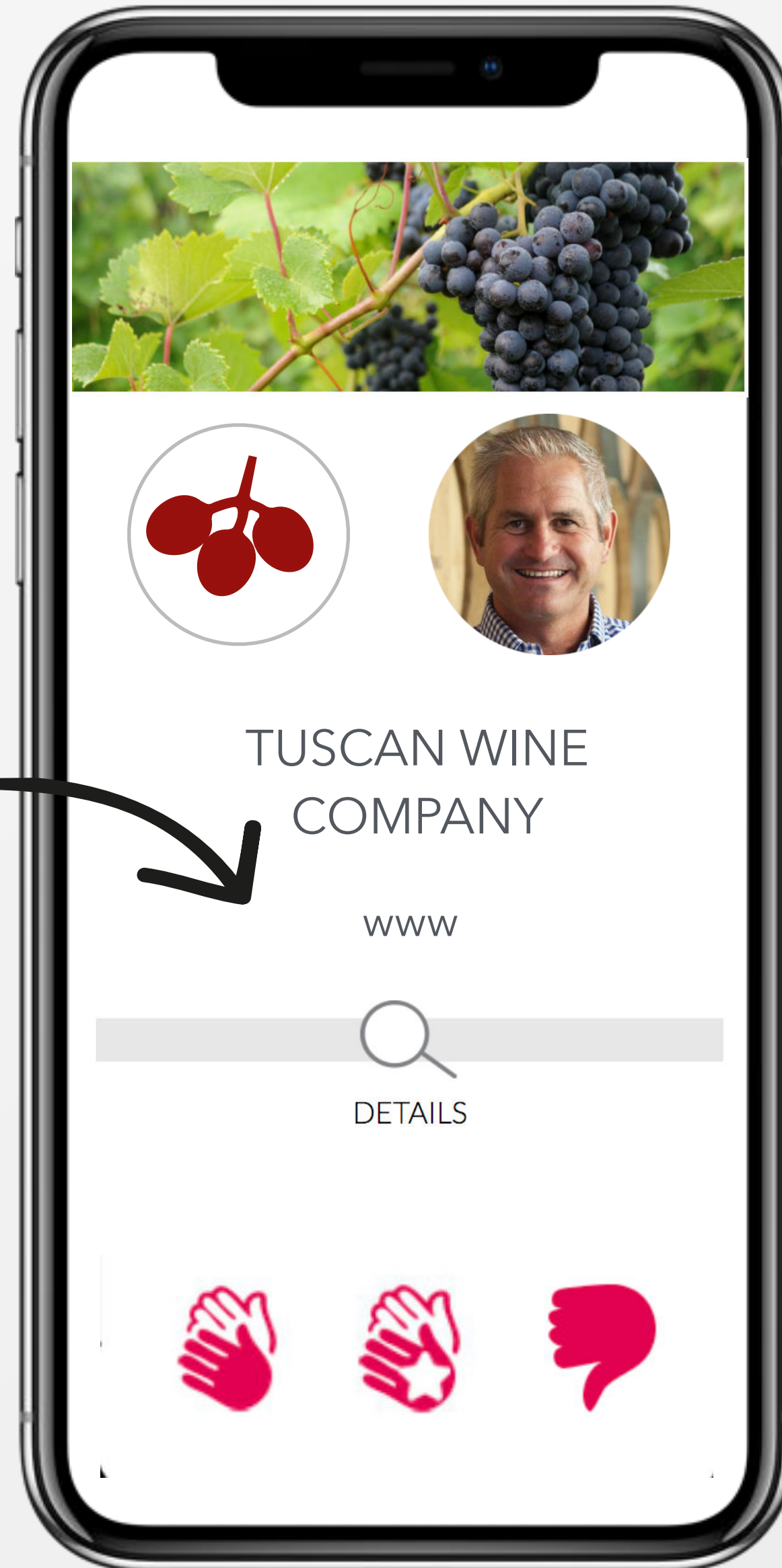
B2B Meetings



BUILD UP YOUR COMPANY PROFILE, ADD PHOTOS

Update your profile with logo and pictures.

The profile will be visited by the winemakers during the **Like Session**.



CLICK OR TAP ON THE
WINERIES YOU
WISH TO MEET

Browse the catalogue by company, wine appellation or price range.

Express your preferences (**Likes**) on **Tuscan wine producers** you would like to meet.

At the same time, wine producers will express preferences on your profile.



B2B Meetings will be **scheduled matching** the preferences expressed.

Personal agenda will be released about 10 days before the event.



B2B Meetings

Participate in the **2 days of B2b meetings in Firenze**, following your **agenda**

If you didn't have enough... add some **more meetings** in the pm **freetime!**



Contacts

Chiara Davide, Luca Piscitello



buyer@buy-wine.it



+39 (0) 55 2671 462/402

www

buy-wine.it



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