

WORKin**FLORENCE**

YOUR LANDMARK PREMISES IN THE HEART OF FLORENCE

The Florence Chamber of Commerce building is located in a history-filled area where, in the Middle Ages, the ancient Tiratoio della Trave, managed by the Wool Guild, was located. In 1770, Grand Duke Pietro Leopoldo II established here Italy's first chamber of commerce as a way of surpassing the old corporations and a "clearing house" for business disputes. The original building was destroyed by fire in the mid-19th century; its replacement was located in the heart of Florence, facing the Arno, and a few hundred meters from the Uffizi Gallery, Piazza della Signoria, and the Ponte Vecchio. It is easily reachable even without access to the limited traffic zone (ZTL), being an easy 15-minute walk from the Santa Maria Novella train station.

The building we see today was built in the 1860s to house the commodities exchange (stock market) and the headquarters of the Tuscan National Bank, symbols of a modern state. Planned by Michelangelo Majorfi, he and the architect De Fabris also designed the neoclassical arcade overlooking the Arno (the current Lungarno Diaz), an icon of the grand duchy's new economic and administrative center. During the years when Florence was Italy's capital (1865-1871), the building was also home to national agencies.

During the 1930s, the spaces needed to be upgraded. The architect Enzo Cerpi designed the striking new plan for the stock exchange room, a veritable calling

card for the entire structure. Finally with the subsequent layers now removed, the room has been returned to its original look using such costly materials as travertine and white marble.

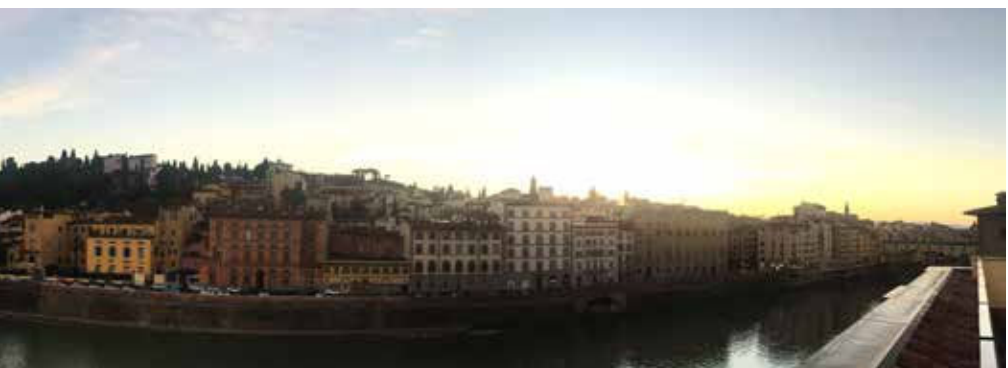
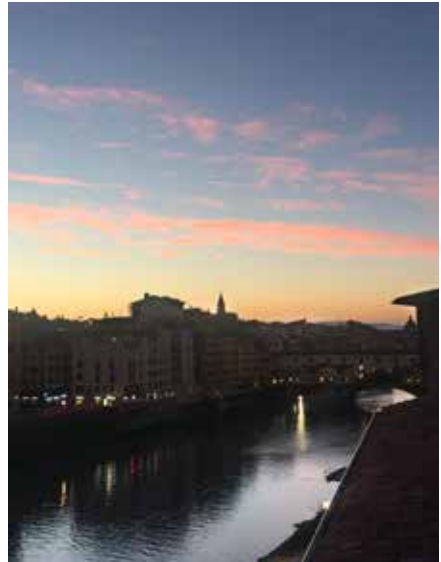
The building was completely renovated and reopened to the public in 2017. The work has enabled the entire structure to be computerized and new spaces created. One part of the building has again taken up the chamber of commerce's historical duties as an administrative and economic center for the city and the territory of Florence. Alternatively, the other half is now a space open to the city and to anyone who wants to take advantage of these uniquely located, prestigious premises, offering a very valuable property to all companies and for its growth. The spaces are managed by **WorkinFlorence.**



YOUR TERRACE IN THE HEART OF FLORENCE

Terraces - The top of the building has two terraces. The first is a 228-m² rooftop terrace. By going up a short flight of stairs from this first terrace, a second, panoramic terrace is reached, offering a 360-degree view

of Florence's entire historical center and the surrounding hills. The latter has a 70-person capacity and covers a 129-m² area.



YOUR EVENTS IN THE HEART OF FLORENCE

The area available to companies is found on the ground floor; it can be entered directly via the two doors at Piazza Mentana 1-2. There is a dedicated reception area, a wardrobe area, and an internal catering support area.

Stock Exchange Room - With direct access from Piazza Mentana, this 500-m² multi-purpose space is divided into a 260-m² central area and a 240-m² open-access area beyond the columns. The LED screens throughout

the room may be customized. The natural light comes from a large skylight across the area below and a raised floor offers 12 electrical connections throughout the room.





YOUR MEETINGS IN THE HEART OF FLORENCE

Auditorium - This is a unique space in the center of Florence due to its size. It has 283 armchair-style seats equipped a small table (plus three easy-access seats for differently-abled people). There is a central control room and space for interpreting booths. The stage can be customized depending on requirements. There is a remote-

controlled projector. The lectern is completely computerized with an LED computer screen for the speaker and an LED screen visible to the audience. Adjacent to the auditorium is a bar with a foyer available for any eventual catering service.



Meeting Rooms - the entire area along the sides of the Stock Exchange Room, on both the ground and the 1st floor, is divided into differently-sized rooms. They are all digitized and have LED

screens, with customizable contents and set-ups, empty, with tables set up for seminars or in rows. All rooms have windows and air-conditioning.





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